



KNXV

ORDER

Print Date 10/24/12

Page 1 of 2

Flight Dates **10/30/12-11/06/12**

Contract / Revision **315859 /** **Sinema for Congress 2012**

Original Date / Revision Agency Com 15%

10/24/12 10/24/12 Billing Contact

Advertiser **Sinema / Democrat / Congre**
Agency **Media Strategies and Resea**
Buying Contact
1580 Lincoln Street
Suite 510
Denver, CO 80203

Product
Agency Ref
1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Office KNXVL
Sales Region LOC
Agency Ref

Order Sep 00:13:00

Estimate # **12887**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	29	\$18,062.50	\$21,250.00	0.00
Totals	29	\$18,062.50	\$21,250.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	29	\$18,062.50	\$21,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4				\$250.00		0.00			
		Week: 11/05/12	11/11/12	11-----		2				\$250.00		0.00			
N 2	KNXV	10/30/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1- 1----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 1----		1				\$350.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$350.00		0.00			



KNXV

Print Date: 10/24/12

Page 2 of 2

Contract / Revision **315859** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema for Congress 2012** Estimate # **12887**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KNXV	10/30/12	11/06/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$450.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$450.00		0.00			
N 4	KNXV	10/30/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$900.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00			
N 5	KNXV	10/30/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$900.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00			
N 6	KNXV	10/30/12	11/06/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1-1-1--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1-1--					2	\$900.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00			
N 7	KNXV	10/30/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11-11--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-11--					3	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$1,200.00		0.00			
N 8	KNXV	10/30/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$450.00		0.00			
N 9	KNXV	10/30/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 29 \$21,250.00